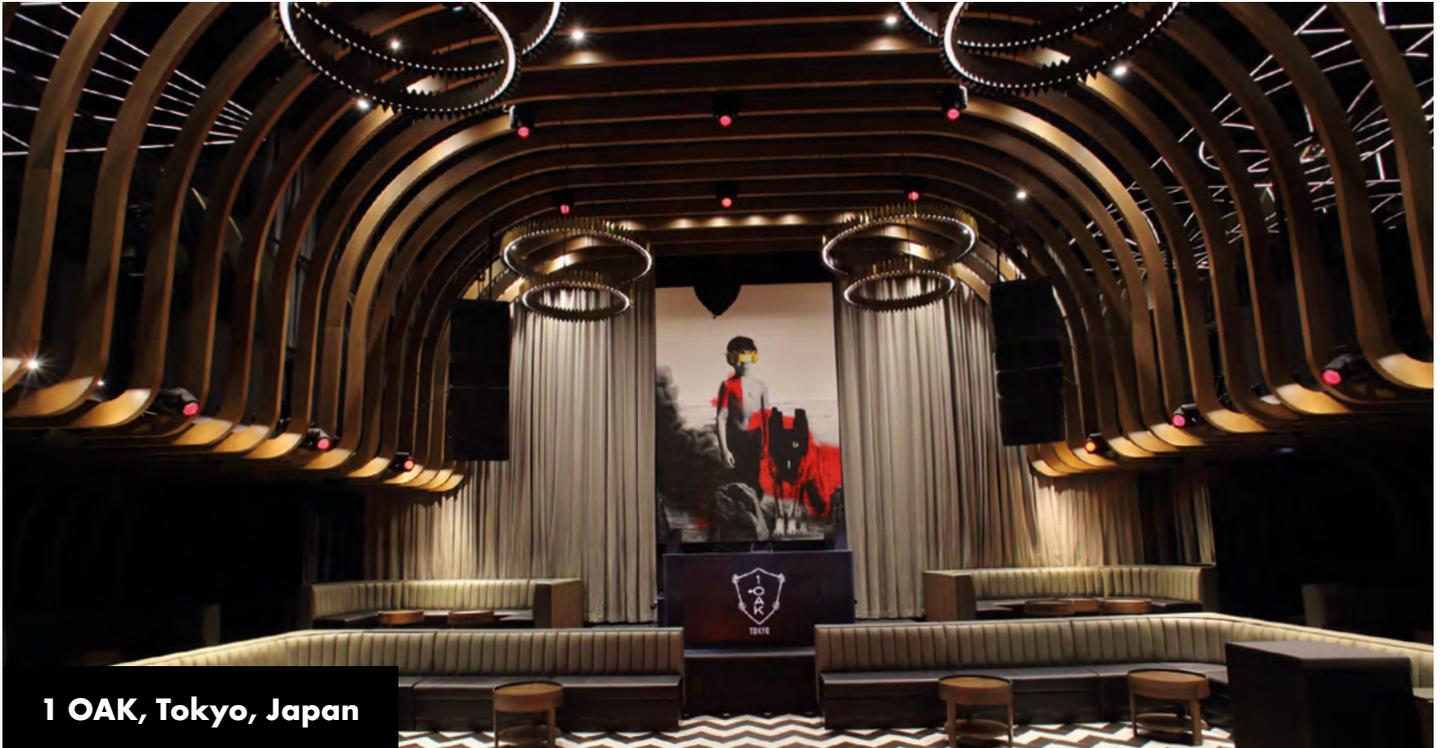


Global luxury nightlife brand curates inspiring and immersive energy through sound.



1 OAK, Tokyo, Japan

“The way we serve our clientele is through sound. 1 OAK elevates the nightclub concept to an experience consistent with the best clubs and the best live events.”

Sacha Robertson,
Marketing Director, 1 OAK Tokyo

Setting the scene

Having expanded beyond its flagship venue in New York City, 1 OAK, which stands for 1 Of A Kind, has recently opened its most ambitious and state of the art club to date:

a three floor, 1,000 capacity venue at the base of Roppongi Hills in Tokyo.

Sacha Robertson at 1 OAK Tokyo explains the key to this success. “At the heart of the 1 OAK approach is a focus on differentiation through design and function, capturing and curating the energy in each club. Interior design and lighting combine to play a major part, but ultimately that energy has its origin in sound.”

Establishing objectives

When it came to choices for the Tokyo venue, the interior design process was led by Grammy nominated New York based contemporary artist Roy Nachum. The feeling of being at the heart of the club is accentuated by the Nachum inspired ceiling design, evoking the sensation of being within an immense ribcage. With the club

interior complete and the opening date fast approaching, 1 OAK engaged the local d&b team to design and implement the sound system.

1 OAK owner Salvatore Morale, “As a DJ I appreciate sound. At around the same time we were building the club I had started to notice that in all the places I visited around the world and heard great sound, whether that was a big festival, a hotel bar or an opera house, I was seeing d&b speakers. This was a clear sign for me.”

As with 1 OAK clubs around the world, the latest Tokyo venue is not simply a nightclub. Founder Richie Akiva’s vision is that of an entertainment venue; an inspiring space capable of hosting live music, launches, premieres, after parties and VIP events. Versatility without compromise underpins the

business model and is a key component of the sound system design. Morale continues, "As a club, 1 OAK is predominantly dance music and hip hop. As an entertainment venue we have top artists of all music genres performing here, so it's important we can provide great sound, no matter what the character of the music happens to be."

The solution

Central to 1 OAK Tokyo's layout is a d&b equipped main stage, using a V12 and V8 based array with dual V-SUBs, along with dancefloor and DJ booth in which monitoring is provided by two M4s and two Y-SUBs. Additional to the dancefloor are seating areas, served by ten E6 loudspeakers, two 21S-SUBs and two B22-SUBs.

1 OAK's VIP rooms, private karaoke room, and roof garden utilize Y7P and Y10P loudspeakers, with 12S and 27S-SUBs to match. Amplification requirements throughout the venue are met by seven D20 and four D80 amplifiers.

The overall 1 OAK Tokyo building incorporates many different types of space, each with its own requirement and characteristic. For example, high SPL is key in the main room, whereas tightly focused horizontal directionality is a priority in each of the VIP areas. What they all have in common is overall tonality.

Key to the d&b system design is seamless transition between these distinct areas of the space, retaining the desired energy through consistently high sound quality. Even the restrooms are equipped with



4S loudspeakers. The result is an even, immersive and intimate experience connecting all three floors. Robertson expands, "The way we serve our clientele is through sound. 1 OAK elevates the nightclub concept to an experience consistent with the best clubs and the best live events."

"The feedback I've had from the many major DJs and artists who have played here has been all positive," Morale concludes. "Every part of 1 OAK Tokyo is always 'in the pocket' for sound. I know we've made the right call with the d&b system and I would have no hesitation doing the same for future projects."

"I had started to notice that in all the places I visited around the world and heard great sound, whether that was a big festival, a hotel bar or an opera house, I was seeing d&b speakers. This was a clear sign for me."

Salvatore Morale,
Owner, 1 OAK Tokyo

> System: 4S, 12S, 21S-SUB, 27S-SUB, B22-SUB, E6, M4, V8, V12, V-SUB, Y7P, Y10P, Y-SUB, and D20, D80