**d&b audiotechnik joins AVnu Alliance**

Backnang, Germany 07.18.16. Leading loudspeaker systems manufacturer, d&b audiotechnik, has announced it has joined the AVnu Alliance, the industry consortium that fosters the adoption of AVB/TSN (Audio Video Bridging/Time Sensitive Networking) protocols and an open ecosystem of certified products.

According to d&b product manager Vicent Perales, the move is a logical step for the company. “d&b is known to be a supporter of open standards, such as OCA (Open Control Architecture, recently ratified by the Audio Engineering Society as AES70),” he commented. “Joining the AVnu Alliance and supporting AVB/TSN as open audio transport protocols is another good fit for us.”

AVB/TSN is a set of open standards developed by the IEEE (Institute of Electrical and Electronics Engineers), and represents an evolution of standard Ethernet to support production quality audio and video, and control data. AVB/TSN provides major performance and reliability improvements while enabling a healthy, multi-vendor ecosystem.

“Besides offering interconnectivity solutions for other relevant audio networking protocols, such as Dante, we constantly strive to drive technology forward within our industry, and for this reason we have committed to support AVB/TSN by joining the AVnu Alliance as a Promoter member”, continued Perales.

Gary Stuebing, AVnu Alliance President, is delighted to welcome d&b to the consortium. “d&b has earned its reputation as one of the world’s top high end PA suppliers thanks to the consistently high quality of their products and their perpetual desire to innovate. The company’s decision to join the AVnu Alliance alongside similarly high-caliber pro audio companies is proof-positive of d&b’s forward thinking philosophy. The move further ratifies AVnu’s position at the vanguard of interoperable, open standards-based networking technology.”

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About d&b audiotechnik: d&b operates internationally in the field of electroacoustics as a manufacturer of loudspeaker systems and electronics for high quality speech and music reproduction or sound reinforcement in public places. d&b is regarded as one of the leading companies in this market on the basis of its technological developments, system integration principles, quality of construction, and standard of service. The company, with a workforce of 360, has branch offices worldwide. The company headquarters are in Backnang near Stuttgart, Germany. Research and development as well as production are accommodated there. [www.dbaudio.com](file:///%5C%5Cpsf%5CHome%5CDesktop%5Cnew%20templates%5Cwww.dbaudio.com)