**Integrated d&b system solutions: easy planning, exceptional performance**

**Amsterdam, Netherlands 15.12.2016.** With ISE 2017 just around the corner the team at German loudspeaker systems manufacturer, d&b audiotechnik, is looking forward to welcoming visitors to stand 7-C173 and demo room E103 once again.

At the d&b stand visitors will find a joined up toolkit, including loudspeakers, software and electronics, alongside members of the team for support and advice. Interactive workstations will guide guests through the streamline d&b Workflow, and show interoperability possibilities with third party system controls.

Here integrators looking to achieve the sonic quality performance, for which d&b systems are globally renowned, will discover why integrating and operating a d&b system has never been more straightforward or efficient.

For the first time, visitors will also have the opportunity to see the company’s latest installation specific loudspeakers, 24S and 24S-D. Launched with the 21S-SUB in October 2016, this system resets the performance level of the elegantly redesigned xS-Series to offer a truly full range, all-in-one solution. Made to set and forget, the system is ideally suited to the dynamic needs of night clubs, live performance venues, houses of worship and multipurpose centres.

On behalf of d&b, David Claringbold, former Director of Sydney Opera House, will discuss the evolution of entertainment, sports, retail and leisure venues, from traditionally single purpose buildings, to more complex spaces. “Modern venues are developing sophisticated business models,” he explains, “with 24/7 utilization, driven by a diverse program. The model is no longer linear. This demands new ways of approaching audio technology and new opportunities for creativity.

“To meet the complex needs of our ever changing world in a meaningful way, we must explore, and further our understanding of how high quality sound can add value to life, art and enterprise. I will take a provocative look at the way sound deeply connects us - to our environment, our society, ideas and art.” The future of loudspeaker system design will also be examined - and experienced - in the first public demonstration of a d&b Soundscape.

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About d&b audiotechnik: d&b operates internationally in the field of electroacoustics as a manufacturer of loudspeaker systems and electronics for high quality speech and music reproduction or sound reinforcement in public places. d&b is regarded as one of the leading companies in this market on the basis of its technological developments, system integration principles, quality of construction, and standard of service. The company, with a workforce of about 400, has branch offices worldwide. The company headquarters are in Backnang near Stuttgart, Germany. Research and development as well as production are accommodated there. www.dbaudio.com