**d&b audiotechnik highlights interoperability at ISE 2017**

Amsterdam, Netherlands 13.02.17. Integrated Systems Europe is over for another year, and 2017’s record number of visitors return home with the best of the industry in mind. At the d&b stand the company’s latest amplifier monitor and control plug-ins for Peavey MediaMatrix, Beckhoff, AMX, Crestron and the update for QSC Q-SYS attracted plenty of interest, as the German loudspeaker systems manufacturer continues its drive towards ever easier third party integration. For d&b, whose System Reality principle is found on the convenience of integrated system components, complete interoperability now comes as standard.

The show was also a first for the d&b Soundscape which was given a special preview in the d&b demo room. Here d&b introduced the thinking behind the next evolution in loudspeaker system design in which the concepts of sources and spaces are fully explored. The team then put theory into practice with the first public d&b Soundscape demonstration –completely redefining the performance possibilities of d&b loudspeaker systems.

On behalf of d&b, former Director of Sydney Opera House, David Claringbold, also welcomed visitors to the d&b demo room where his session, Sound Futures, examined how the business models of modern venues are heading towards 24/7 utilization, and why now is the time to better understand how high quality audio adds value to life, art and enterprise. Mr Claringbold’s presentation was part of a full d&b program which also included interoperability, and product listening sessions.

With interoperability high on the agenda the d&b stand presented its growing third party integration options alongside its comprehensive catalogue of loudspeakers, software and electronics. The d&b Workflow was brought to life at the stand’s interactive workstations where visitors took the journey from system planning in ArrayCalc, to monitoring and control in R1. The specialist software functions ArrayProcessing, and NoizCalc, were also on display, as were the new installation specific 24S, 24S-D, and 21S-SUB loudspeakers.

“ISE was all about opening up the installation toolbox,” says Wolfgang Schulz, Product Manager for Installation at d&b, “to make it clearer than ever that a d&b system is not just a loudspeaker, it’s a joined up, fully interoperable solution. At d&b, every component and development is made to make planning and operation as straightforward, and sonically exceptional as possible. Our drive for interoperability is part of that ideal.”

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Press contact

Headquarters: Uwe Horn, Mobile: +49 151 5715 0842, E-mail: uwe.horn@dbaudio.com

International: Adele Phillips, Phone: +44 1453 837086, E-mail: adele.phillips@dbaudio.com

**About d&b audiotechnik:** d&b provides professional audio solutions to accurately transfer passions through high-end quality speech and music reproduction. d&b is internationally regarded as the leading company for sound reinforcement systems in installed and mobile applications, with a reputation for quality of construction, standard of service, system integration principles, and pioneering technological development. Founded in Germany in 1981, company headquarters are located in Backnang, near Stuttgart, where research, development and production take place. Together with branch offices worldwide, the d&b team numbers more than 400 co-workers. [www.dbaudio.com](file:///%5C%5Cpsf%5CHome%5CDesktop%5Cnew%20templates%5Cwww.dbaudio.com)