**d&b audiotechnik highlights harmonious solutions at InfoComm 2017**

At InfoComm Orlando the d&b booth offered a quick and easy insight into the company’s systematic way of thinking. Two distinct sections – one for mobile solutions, one for installation – focused on flexible, compatible components for a world of dynamic audio demands, with application-tailored functionality and design to match.

The new installation point sources 24S and 21S-SUB showcased the combined effect of style and sonic quality. With a frequency response extending from 55 Hz to 18 kHz, these flexible loudspeakers are an ideal all-in-one solution for live performance spaces, houses of worship, multipurpose centers and sports facilities. Furthermore, the elegant xC-Series columns showed integrators facing even the most challenging acoustic conditions that intelligibility is possible without compromising sensitive interiors. Alongside, the 10D installation amplifier represented the user friendly functionality, DSP capability, and future readiness of all d&b electronics.

For anyone looking to explore the software toolkit, the booth’s central workstation brought the d&b Workflow to life. Incorporating the complete software package, including ArrayCalc and the R1 Remote control software, this universally adopted way of working unlocks the full potential of any d&b system, temporary or permanent. With the physical hardware in mind, it was a chance for visitors to virtually experience the full design and setup process, through planning and optimization, to control and monitoring.

Meanwhile nowhere was the lasting value of compatible components more evident than at the stand’s special dedication to the JYV Messengers. Highlighting these three independent, established Series, the JYV trio epitomized the seamless combining of d&b point source and line array technologies, acoustically and visually.

Away from the stand the d&b team could be found giving daily presentations on the 24S and 21S-SUB as part of the d&b Workflow, and utilized as part of the d&b Soundscape - an all-enveloping approach to the future of sound reinforcement. For InfoComm visitors this was a sneak peak at soundscape’s potential, enabling sound designers with multidimensional source placement, acoustic room simulation and signal matrix processor capability. The d&b Soundscape will operate on the DS100 platform, currently scheduled for release in early 2018.

“As always, the show has been a great opportunity to tune in with visitors and meet new faces,” commented Roger Keim, Marketing Manager for d&b US. “As we continue to expand the d&b product range - and the possibilities for audio - alongside the choice of integration and interoperability solutions, it becomes increasingly important that our users, new and old, harness all the benefits of the d&b Workflow. That’s one of the reasons why this show is so worthwhile, to put the process in context and provide an opportunity for people to experience the benefits first hand.”

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**About d&b audiotechnik.** d&b provides professional audio solutions to accurately transfer passions through high-end quality speech and music reproduction. d&b is internationally regarded as a leading company for sound reinforcement systems in installed and mobile applications, with a reputation for quality of construction, standard of service, system integration principles, and pioneering technological development. Founded in Germany in 1981, company headquarters are located in Backnang, near Stuttgart, where research, development and production take place. Together with branch offices worldwide, the d&b team numbers more than 400 co-workers. [www.dbaudio.com](file:///\\psf\Home\Desktop\new%20templates\www.dbaudio.com)