**d&b audiotechnik to present the d&b Soundscape at AES New York 2017**

Following crowded demo sessions at InfoComm Orlando the d&b team is heading to New York City for the 143rd Audio Engineering Society’s international convention. Between October 18-20 demo room 3D04 in the Javits Center will welcome visitors to the first ever d&b demonstration program held at AES.

Attracting an international line up of presenters, the event is an opportunity to examine the latest ideas and technologies in audio engineering. At the d&b demo room this will include a comprehensive insight into the upcoming d&b Soundscape, set to bridge the gap between the physics of loudspeaker system design and the creation of artistic material. Currently scheduled for release in early 2018, the d&b Soundscape will operate on the user-friendly DS100 platform and enable sound designers and engineers with multidimensional source placement, acoustic room simulation and signal matrix processor capability.

Each d&b session, including this early exploration of the d&b Soundscape, will take place multiple times a day, giving visitors a live listening experience and opportunity to put questions to the team. Wednesday and Friday’s demos will begin at 11:00am and take place every two hours until the last session at 5:00pm on Wednesday, and 3:00pm on Friday. Thursday’s presentations will begin at 10:00am, then every two hours until the last session at 4:00pm.

The d&b Soundscape is not the only vanguard technology being presented by d&b at AES. Daniel Belcher from research and development and Nick Malgieri from the US support team will present “Immission Mission,” a close look at NoizCalc, the far field noise immission modeling software from d&b, on Friday at 3:00pm.

Additionally, Henning Kaltheuner, Head of Strategic Business Development and Market Intelligence at d&b, will lead a discussion about networked audio solutions in a session titled “AV Networking – A One-Size-Fits-All Prospect?” beginning at 11:45am Friday.

Please stay tuned to the AES website for further session details.

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Press contact

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About d&b audiotechnik: d&b operates internationally in the field of electroacoustics as a manufacturer of loudspeaker systems and electronics for high quality speech and music reproduction or sound reinforcement in public places. d&b is regarded as one of the leading companies in this market on the basis of its technological developments, system integration principles, quality of construction, and standard of service. The company, with a workforce of 360, has branch offices worldwide. The company headquarters are in Backnang near Stuttgart. Research and development as well as production are accommodated there. [www.dbaudio.com](file:///\\psf\Home\Desktop\new%20templates\www.dbaudio.com)