**Experience a changing audio landscape with the d&b Soundscape at ISE 2018**

* Booth: Hall 7, Stand C195 - Demo Room: E106

Amsterdam, Netherlands 31.01.18:d&b audiotechnik is heading to Integrated Systems Europe (ISE) 2018, from Tuesday 6 to Friday 9 February at RAI Amsterdam, Netherlands.

This is an important date in the d&b calendar, not only due to the variety of exhibitors and talks but because visitors will see the official introduction of the newest d&b technology: the d&b Soundscape. Operating on the DS100 signal engine matrix and dynamically integrating engineering and artistry, the d&b Soundscape allows for a completely new auditory experience; no longer defined by physics alone, but by the unlimited power of the imagination. The methodology processes signals, accurately places sources and recreates acoustic environments, building the level of detail needed to craft an authentic, enveloping experience.

The driving force of Soundscape, Ralf Zuleeg from Sales Services & Application Engineering and Marcus Bäumler from Product Management, will provide in depth explanations and demonstrations in the d&b demo room E106.

It won’t just be the new DS100 available to explore, attendees will also have the chance to join other d&b demonstrations, such as the Integration and interoperability presentation, which will offer visitors the chance to experience of the d&b approach to integration with a broad range of applications.

Guests heading over to the d&b stand in Hall 7 will see the xC-Series, xS-Series, Yi-Series that will include its new rigging components, and V-Series, as well as an opportunity to experience the sound of d&b at the Product listening demonstration, to give an insight into the technical details. Guests will be shown the benefits of the d&b systems from a designer’s perspective, including demonstrations of the latest additions to the xS-Series, Y-Series and xC- Series.

All the d&b demo session dates and times for ISE can be found in the [Demo room schedule](http://www.dbaudio.com/fileadmin/stories/press/2017/ise/20171219_Demoroom_Schedule_A4.pdf).

Free registration for the show is available by following the [link](https://registration.n200.com/survey/3srg0gfwtwuz9) and using the d&b code 836775.

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**About d&b audiotechnik.** d&b provides professional audio solutions to accurately transfer passions through high-end quality speech and music reproduction. d&b is internationally regarded as a leading company for sound reinforcement systems in installed and mobile applications, with a reputation for quality of construction, standard of service, system integration principles, and pioneering technological development. Founded in Germany in 1981, d&b headquarters is located in Backnang, near Stuttgart, where research, development and production take place. Together with branch offices worldwide, the d&b team numbers more than 450 co-workers. [www.dbaudio.com](file:///\\psf\Home\Desktop\new%20templates\www.dbaudio.com)