The d&b Soundscape official release at a buzzing ISE 2018

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ISE 2018 at RAI Amsterdam, Netherlands, was a milestone event in a five year journey for d&b, as it is where the d&b Soundscape was officially released to the market. Operating on the DS100 Signal Engine and dynamically integrating engineering and artistry, the d&b Soundscape opens up a whole world of creativity. Combining d&b loudspeaker systems with state-of-the-art processing power, object-based mixing and sophisticated room emulation, d&b Soundscape is a toolkit to enable the creation of an unparalleled listening experience - natural, harmonious, enveloping and emotionally engaging. d&b audiotechnik has also announced the first technology partnerships of the powerful DS100 Signal Engine, the integrations, with QLab by Figure 53 and TTA Stagetracker II by TTA, as well as with Digital Audio Workstations (DAW) systems in either VST or AU formats, demonstrate that the DS100 is open to integration to deliver the vast benefits of the d&b Soundscape.

The d&b demo lounge was filled with people buzzing from the d&b Soundscape demonstration. Lively conversations about Integration projects were also underway after the Integration and interoperability presentation, which offered visitors the chance to experience the d&b approach to integration with a broad range of applications.

Other d&b demonstrations were also well received. In the product listening demo attendees were shown the benefits of the d&b systems from a designer’s perspective, including demonstrations of the latest additions to the xS-Series, Y-Series and xC- Series.

The d&b stand in Hall 7 saw hundreds of visitors throughout the show who were keen to learn more about the product range and the integration options.

Overall, ISE 2018 and the official release of the d&b Soundscape marked the beginning of a new era of sound experience - for the sound designer, for the engineer, for the artist and for the audience. d&b is now looking forward to travelling to Frankfurt for Prolight + Sound in April, where there will be another opportunity to experience d&b Soundscape and take a first close up look at the SL-Series.

To learn about the new d&b Soundscape, visit [www.dbsoundscape.com](http://www.dbsoundscape.com/)

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Press contact

International: Sara Sowah, Phone: +44 1453 837084, E-mail: [sara.sowah@dbaudio.com](mailto:sara.sowah@dbaudio.com)

Headquarters: Uwe Horn, Phone: +49 7191 9669-433, E-mail: [uwe.horn@dbaudio.com](mailto:uwe.horn@dbaudio.com)

**About d&b audiotechnik.** d&b provides professional audio solutions to accurately transfer passions through high-end quality speech and music reproduction. d&b is internationally regarded as a leading company for sound reinforcement systems in installed and mobile applications, with a reputation for quality of construction, standard of service, system integration principles, and pioneering technological development. Founded in Germany in 1981, d&b headquarters is located in Backnang, near Stuttgart, where research, development and production take place. Together with branch offices worldwide, the d&b team numbers more than 450 co-workers. [www.dbaudio.com](file:///\\psf\Home\Desktop\new%20templates\www.dbaudio.com)